

dacadoo – APESEG Insurance Day 2022

dacadoo: Aterizzando en el mercado Latam

Health Scoring and Lifestyle Navigation

Paolo Fiorentino – Sales Director

Zurich/Lima September 2022

CONNECT · SCORE · ENGAGE

Recent recognitions

Gartner and CB Insights recognize dacadoo as leading Insurtech

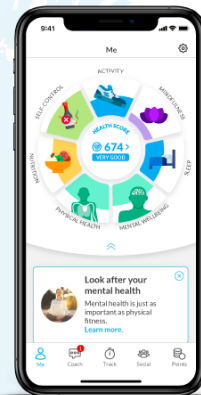


The B2B InsurTech to empower its customers



674
HEALTH SCORE

Swiss HealthTech and InsurTech company founded in 2010 with +120 employees across 7 locations and customers all over the world. Recognized by Gartner 'Cool Vendor in Insurance 2021'.



**Digital Health
Engagement Platform**



**Health Risk
Quantification**

Gartner:
Cool Vendor in
Insurance 2021

CB Insights:
Top 50 Insurtech
in 2022

Client examples



Strategic Partnerships



Awards

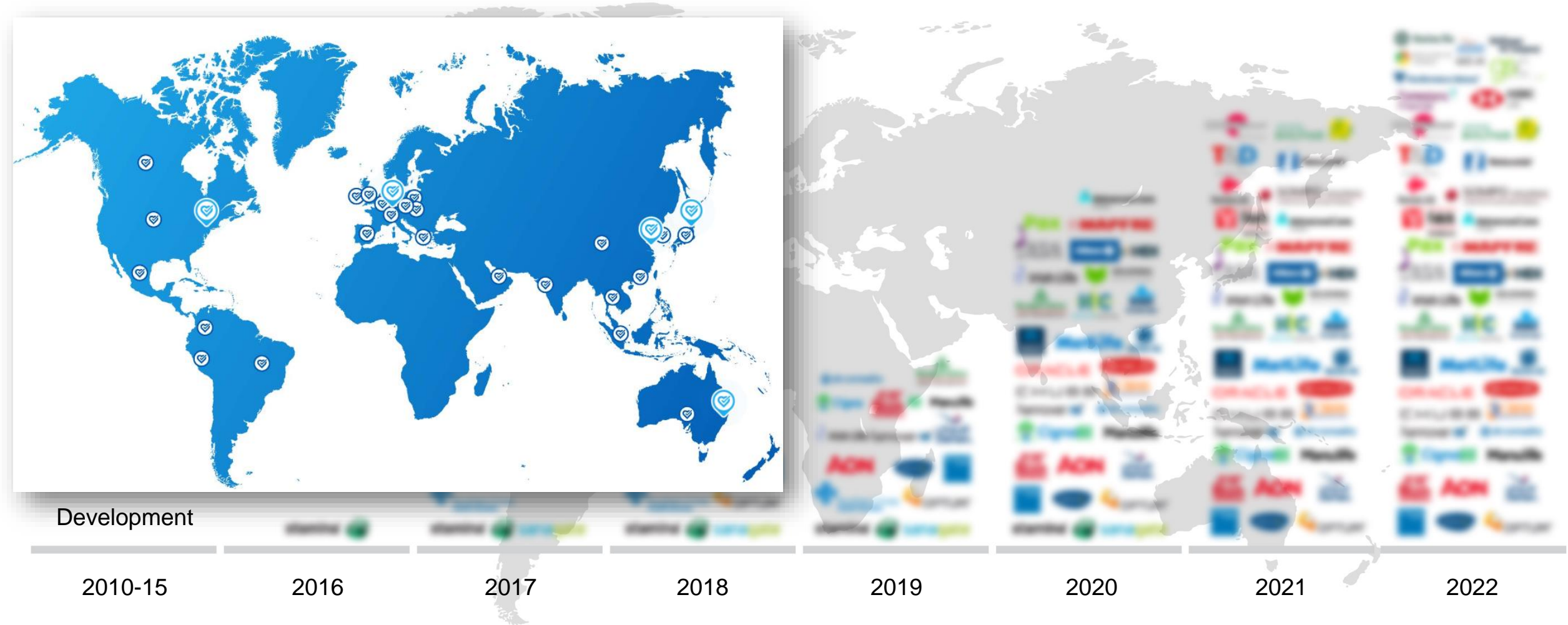


Top-Rated Health Engagement

- Monthly active: 35% to 65% of registered users
- Stickiness (DAU/MAU): 40% to 70%
- Powerful marketing & incentivized engagement packages for lasting results
- Access to world-renowned professors in health engagement via the Digital Health Engagement Institute (DHEI) foundation



Empowering customers worldwide



Offering one core Backend for flexible solutions

Digital Health Engagement Platform (DHEP)



DHEP White Label



DHEP API

[See video here](#)

RESTful DHEP-API (stateful)

Health Risk Quantification



Risk Engine API
(RE-API)

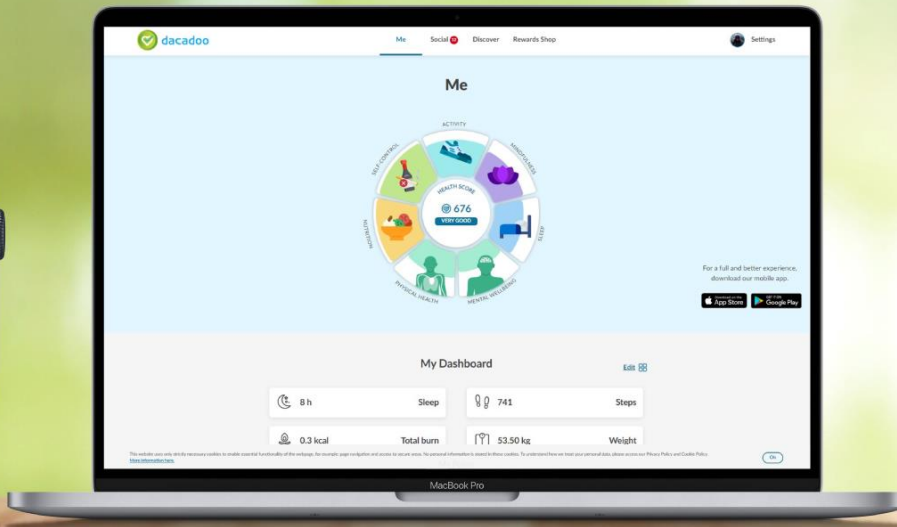


Health Score API
(HS-API)

[See video here](#)

Models API (stateless)

Attain top-rated health engagement with dacadoo's DHEP-WL



18 languages available today

Powerful Engagement Features



Health Score



Tracking



Coach



Goals



Gamification



Social Groups



Rewards



Spotlight Messages

Supported 3rd party devices & apps



STRAVA

GARMIN.



POLAR.
LISTEN TO YOUR BODY

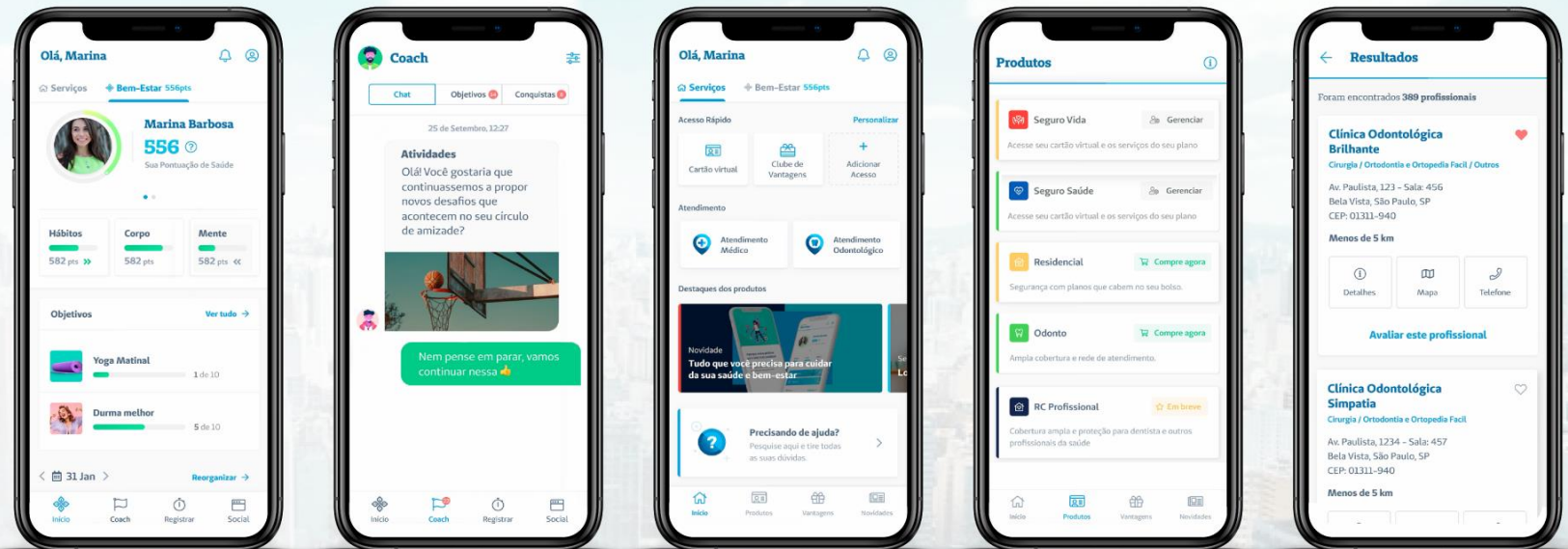


WITHINGS

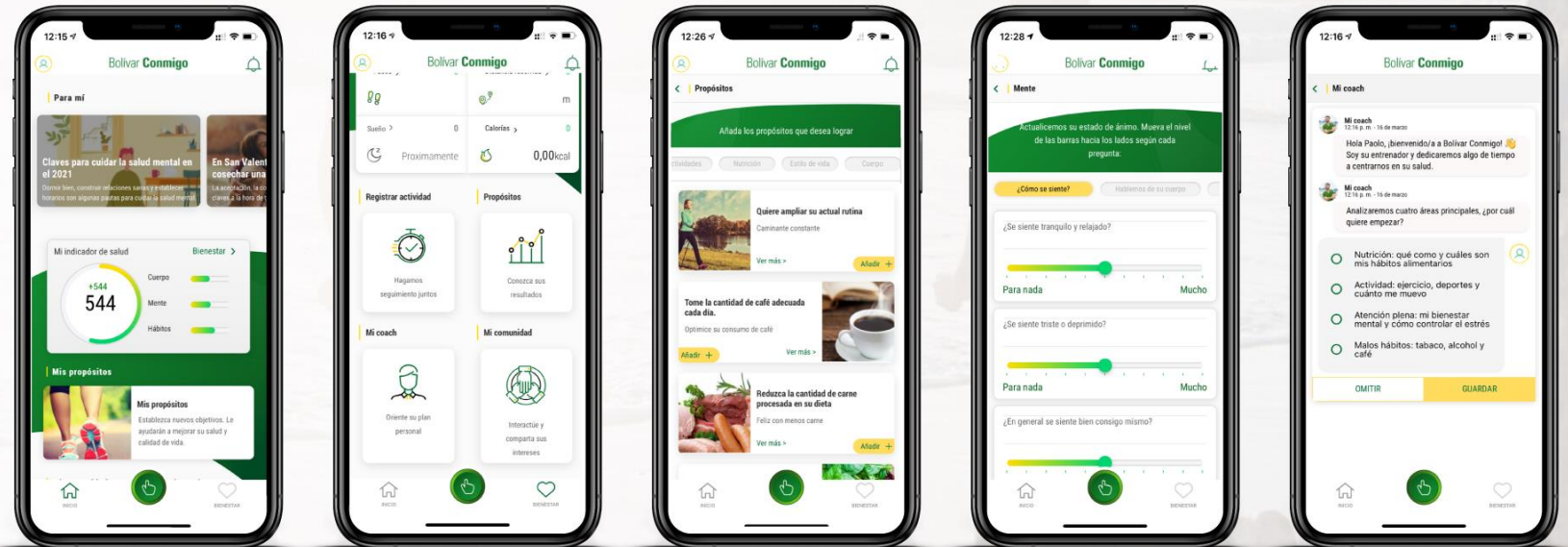


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DHEP API customers roll-outs globally



API Implementation to enhance existing proposition to users





Contact



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